

FOR IMMEDIATE RELEASE:

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The Team of VP Events, Inc. Featured Speakers at The Special Event Conference!

Known as the Mary and Karey team, the ladies were honored to speak on the topic of Destination Weddings!

SANTA BARBARA, CA – (January 31, 2007) – The Annual Special Events Conference was held in Los Angeles, California this month. Mary Litzsinger, CSEP and Karey Williams of VP Events, Inc. were honored to be speakers at this prestigious event. As respected leaders in the events and in particular, the wedding industry; the team presented on the topic of Destination Weddings. One of the key elements of the presentation was to showcase the many venues, products and services available in the Santa Barbara market. Additionally, just having returned from a site visit to Cabo San Lucas, Mexico; the presentation also provided current information on the processes of planning and producing an international wedding. The team has already been booked for events in 2008 in the Bahamas; Cannes, France and Geneva, Switzerland.

The Special Event is the Premier Annual Tradeshow and Conference for Event Professionals in the world and hosts attendees and events professionals from over 300 countries. Eight education tracks offered over 150 hours of presentations. The conference culminates in the Annual Gala Awards, the most prestigious honors given in the events industry with entries received internationally.

The entire team at VP Events, Inc. is dedicated to professionalism and ongoing education in the events industry, it is a core part of the organization. Currently, Mary N. Litzsinger, CSEP has been asked to teach for the University of Nevada, Las Vegas. The University, through its Tourism and Convention Department, offers students a major in Meetings and Events Management. This program is considered one of the best and most aggressive programs in the country. Mary was hand selected to teach “Social Events Planning, Emphasizing in Weddings” by the only PhD in the United States with her doctorate in Special Events. The course was closed at capacity for the Spring 2007 semester and Mary has been asked to teach again for the Fall 2007 semester. “There are so many training programs around that have little or no basis or standards of excellence; this seemed to be such an opportunity.” Mary continues “The wedding industry is growing dramatically and forecasts suggest that this will continue. Our industry needs more education and training, and these programs need to be credible. The University provides that credibility and I am excited to be part of this program!”

About VP Events, Inc.:

Founded in 1994, VP Events, Inc. is a full-service event design and production firm specializing in a broad range of entertainment, corporate and private events. For more than twelve years, VP Events, Inc. has provided its clients award winning event production from initial conception to creation. For more information on VP Events, Inc., please contact 805 492 2114 or visit our website at www.vpevents.com.

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