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Contact: Karey Williams
VP Events, Inc., Inc.
Tel. (805) 492 2114
Fax: (805) 577 9559
Email: kwilliams@vpevents.com

**VP EVENTS, INC. INAUGURATES STAR GEENA DAVIS & CAST OF ABC'S
"COMMANDER IN CHIEF" IN PRESIDENTIAL STYLE,
WEDNESDAY, SEPTEMBER 21st**

*Famously Known for Visiting Dignitaries and Heads of States, Premiere Party at
Regent Beverly Wilshire Showcases New Drama Starring Geena Davis as the
First Female U.S. President*

BEVERLY HILLS, CA – (September 13, 2005) – When asked to create a premiere party of presidential proportions for ABC's intense new fall drama "Commander In Chief" starring Geena Davis as the first female President of the United States, VP Events, Inc. knew they had to combine two very different worlds. Seamlessly molding entertainment and politics into a high-profile premiere party for the hot new ABC drama had to strike the perfect balance to be signed off by new "Commander In Chief" Star Davis.

"We decided to make this more of an inauguration than a premiere, so we researched real White House events to really evoke that feeling for guests," says Mary Litzsinger (VP Events, Inc. President and CEO). "We knew we had to capture the mystique and power a position like the President of the United States has and Geena was great about everything. We really had some fun together as she took on some of her Presidential duties for the premiere party."

Davis wasn't the only one who had to assume her role as U.S. President on the hour-long ABC drama for the premiere party. VP Events, Inc. made sure all guests were fully prepared for a special inauguration event to kick-off the new series at the Regent Beverly Wilshire at 7:00 pm on Wednesday, September 21, 2005. The special VIP celebration marks the "Commander In Chief" series debut on ABC Tuesday, September 27th (8/9c).

VP Events, Inc. opted for the Regent Beverly Wilshire as the premiere venue after some research on its past dignitatorial visits. The famous Beverly Hills hotel boasts a truly amazing Presidential Suite that has housed numerous world leaders during its 75 year history. The hotel's Presidential Suite, a vast 3500 square foot room, boasts a grand entrance lined with roman columns, two large bedrooms, lavish Italian marble bathrooms with views of the city, a large living room, exquisite library, and a truly elegant dining room.

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All attending guests to the premiere will be able to expect similar opulence. Special guests for the VIP premiere party for “Commander in Chief” were sent invitations for the Beverly Hills bash carefully patterned off the design of official White House invitations. VP Events, Inc. made sure everything from the text script, to the Presidential Seal branded on each invitation, and the ribbon tie were based on actual White House invitation details. Though there was one marked change per the request of star Davis. She opted for a more feminine pink ribbon instead of the traditional blue.

Among other presidential traditions fully recognized to honor Davis’ new starring role as President of the United States will be her anticipated arrival to the Regent Beverly Wilshire in a high-security motorcade. The new “Commander In Chief” star will arrive in presidential style with a commanding fleet of limousines marked with United States flags, a suburban loaded with Secret Service Agents flanking her entrance into the hotel, and a police motorcycle escort as they travel through Beverly Hills.

Guests for the premiere will be anxiously waiting for Davis’ arrival in the Ballroom amidst a lavish cocktail celebration. There in the sweeping ballroom, special guests will be able to dine on warm Maine lobster and fingerling potato with crème fraîche béarnaise sauce, and that is only an appetizer. Following the receptions, guests will dine in presidential style with a five course dinner that only the White House could surpass.

In anticipation of Davis’ first public address, the popular presidential theme *Hail to the Chief* will play as she is escorted to the podium as a patriotic red, white and blue colored balloon drop marks the end of her address. A specially-designed White House cake will also be waiting for the star to cut into branded with a customized seal of President of the United States.

Honored guests can expect to get a few more surprises from Davis as her honorary presidential cabinet presides over the celebration. Selected by the star herself for the evening’s celebration, a list of true-to-life political power players and Hollywood heavyweights will be waiting there to help swear her into her new position as ABC’s *Commander-In-Chief*. Davis and cabinet will also serve to benefit See Jane, founded by Geena Davis whose purpose is to improve portrayals of girls and women in children’s media.

On top of the special “Commander In Chief” presidential cabinet comprised of honored members like United States Senators Barbara Boxer and Dianne Feinstein, Sally K. Ride and Los Angeles Mayor Antonio Villaraigosa, Hollywood’s elite are expected to come out in full-force to mark the celebration.

About VP Events, Inc.:

Founded in 1994, VP Events, Inc. is a full-service event design and production firm specializing in a broad range of entertainment, corporate and private events. For more than twelve years, VP Events, Inc. has provided its clients award winning event production from initial conception to creation. For more information on VP Events, Inc., please contact 805 492 2114 or visit our website at www.vpevents.com.